

Stephen O'Keefe



INTRA TRAVEL

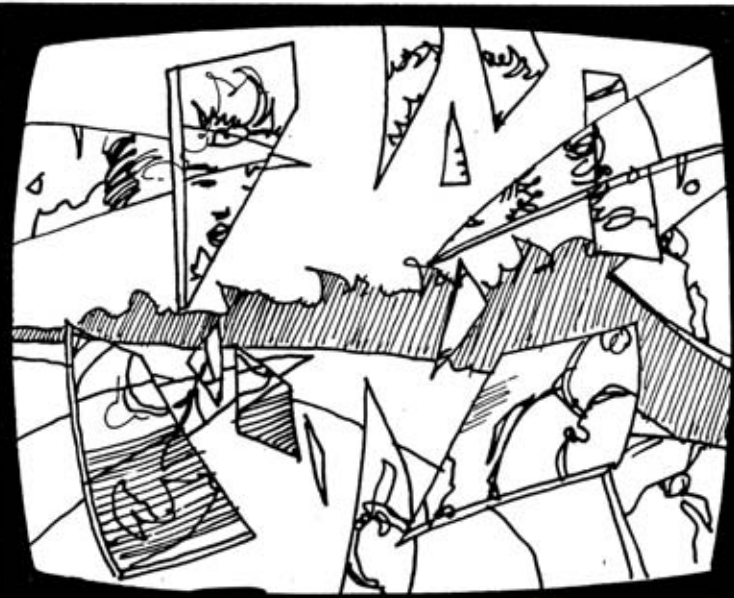
Stephen O'Keefe



AUDIO

①

ACTION



AUDIO

②


ACTION

Key Glass crash over EDL

Stephen O'Keefe

INTRA TRAVEL

	
AUDIO	3
ACTION	

	
AUDIO	4
ACTION	

INTRA TRAVEL

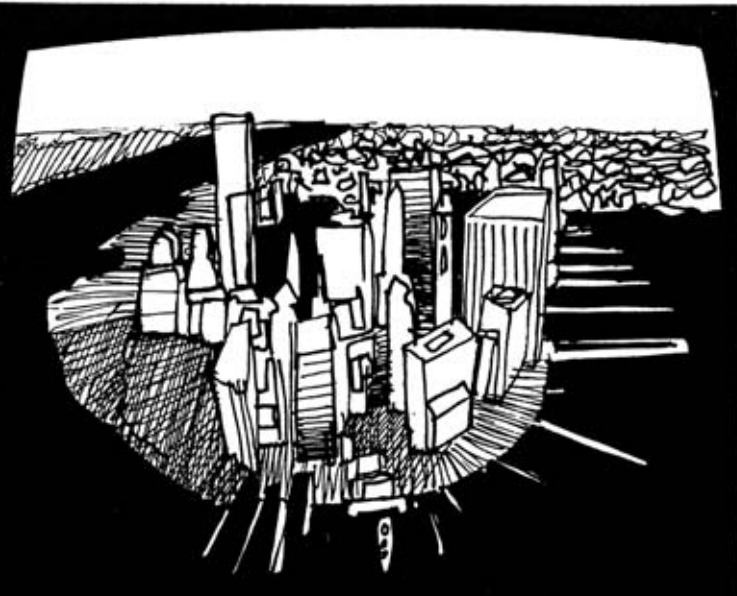
BOOK WITH INTRA TRAVEL
BEFORE NOV. 30th
and YOU COULD WIN!



AUDIO

5

ACTION



AUDIO

6

ACTION

INTRA TRAVEL



AUDIO

7

ACTION

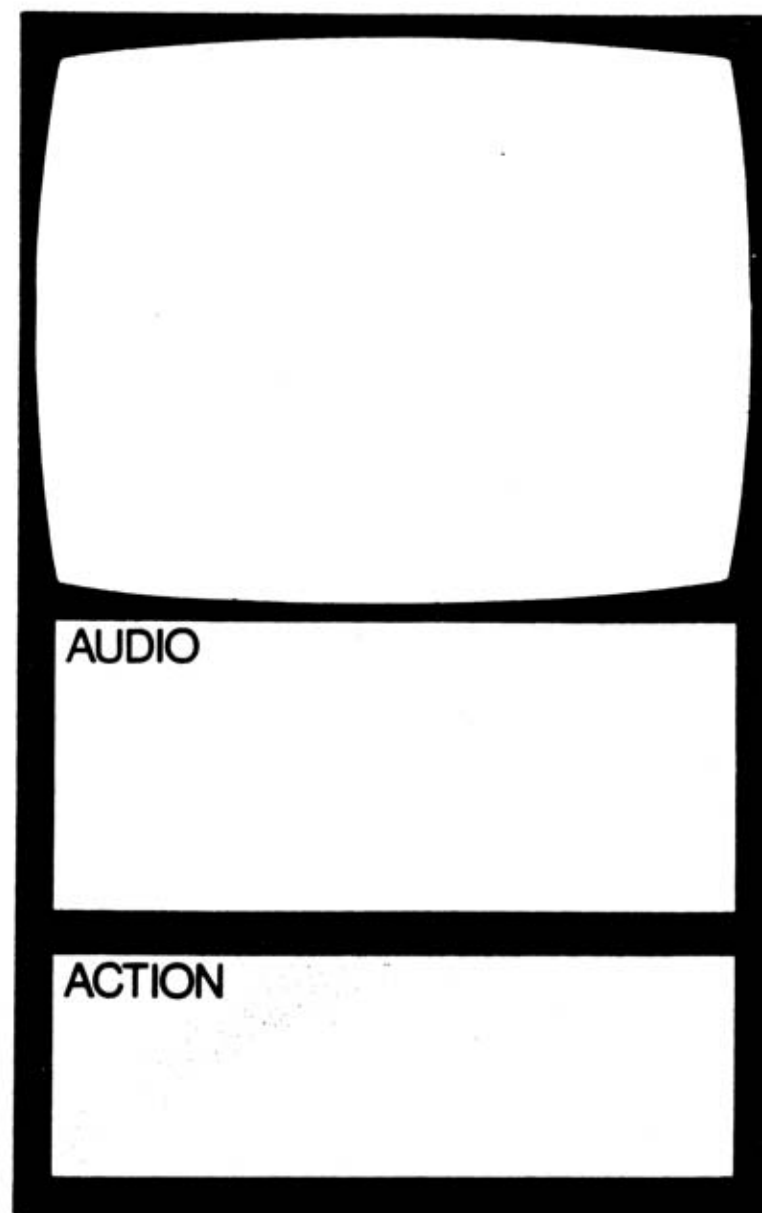
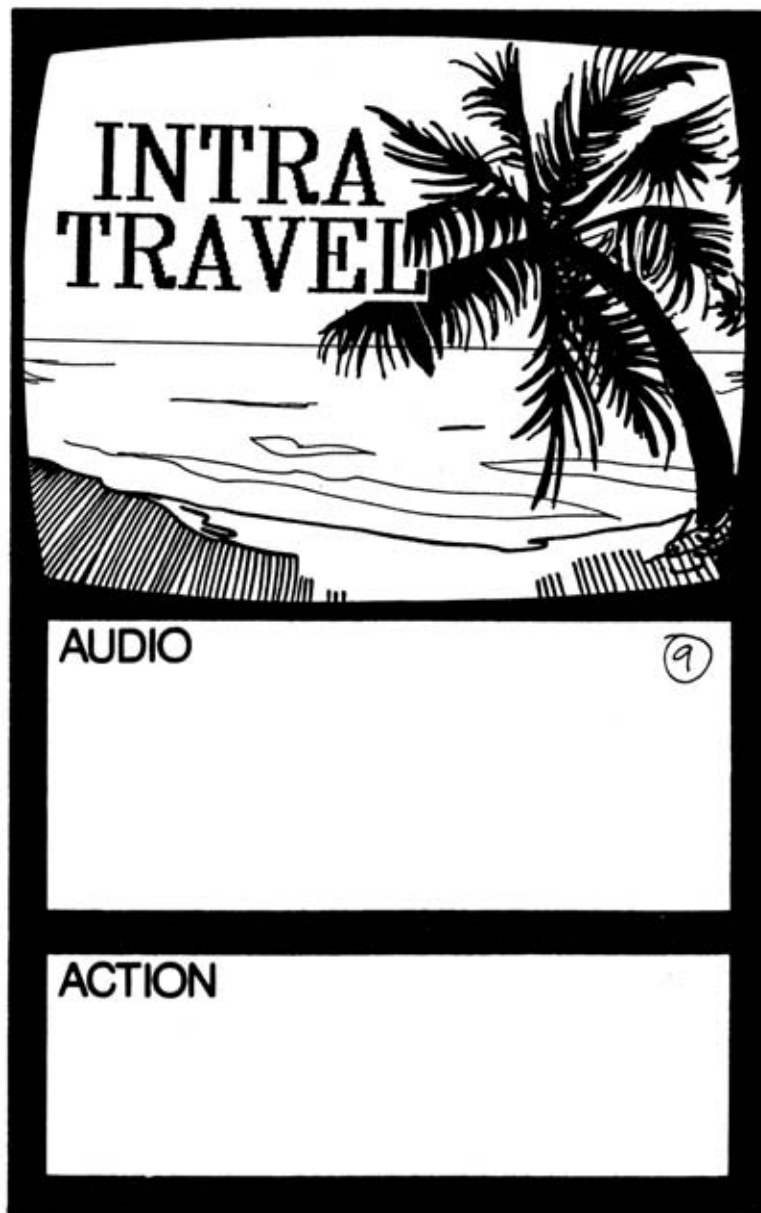


AUDIO

8

ACTION

INTRA TRAVEL



①

②

Watermill Ridge



TELEVISION PRODUCTIONS

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EXTRA EXTRA

AUDIO

ACTION



AUDIO

ACTION

3

4

CLIENT: *Watermill Ridge*
COMMERCIAL NO:

PRODUCER:
APPROVED BY:



AUDIO

AUDIO

ACTION

ACTION

5

6

Watermill Ridge



TELEVISION PRODUCTIONS

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AUDIO

ACTION



AUDIO

ACTION

7

CLIENT: *Watermill Ridge.*

PRODUCER:

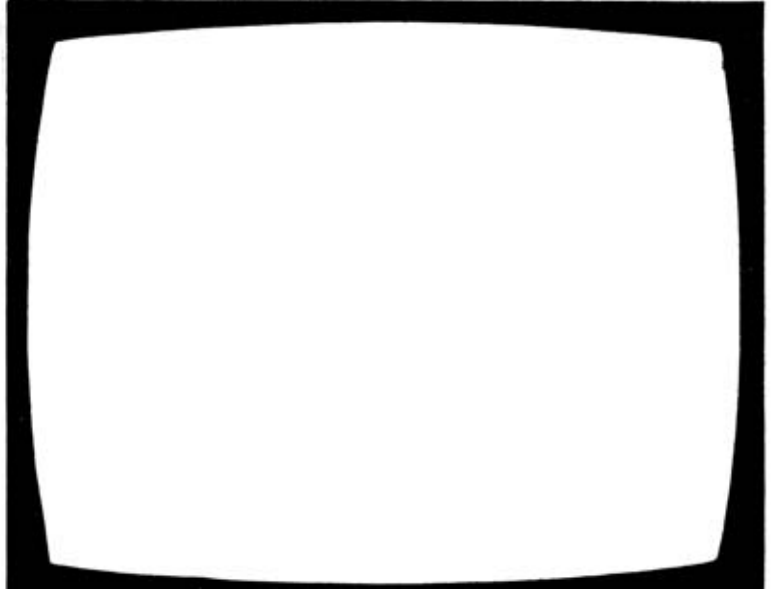
COMMERCIAL NO:

APPROVED BY:



AUDIO

ACTION



AUDIO

ACTION

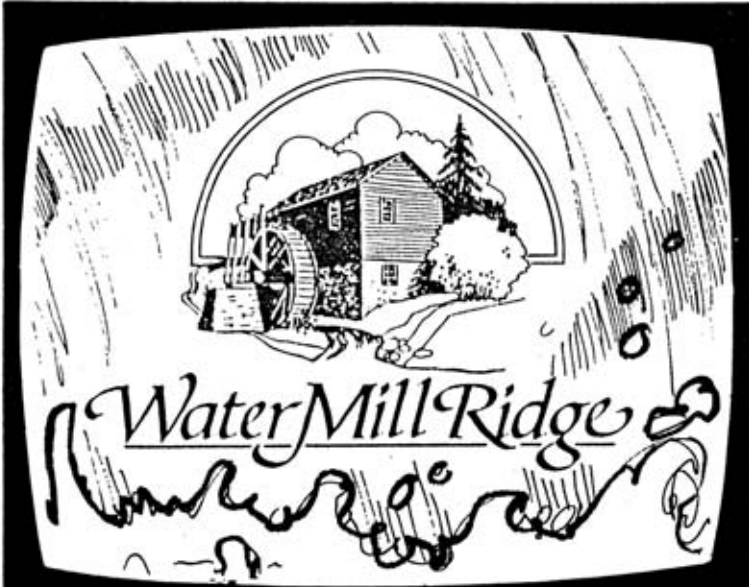
①

②



Watermill Ridge
**TELEVISION
PRODUCTIONS**

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Watermill Ridge

AUDIO

ACTION



AUDIO

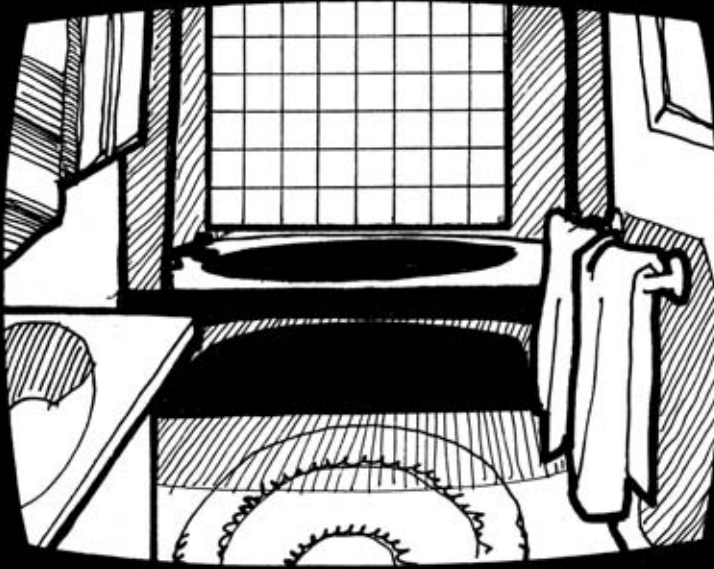
ACTION

3

4

CLIENT: *Watermill Ridge*
COMMERCIAL NO:

PRODUCER:
APPROVED BY:



AUDIO

ACTION



AUDIO

ACTION

5

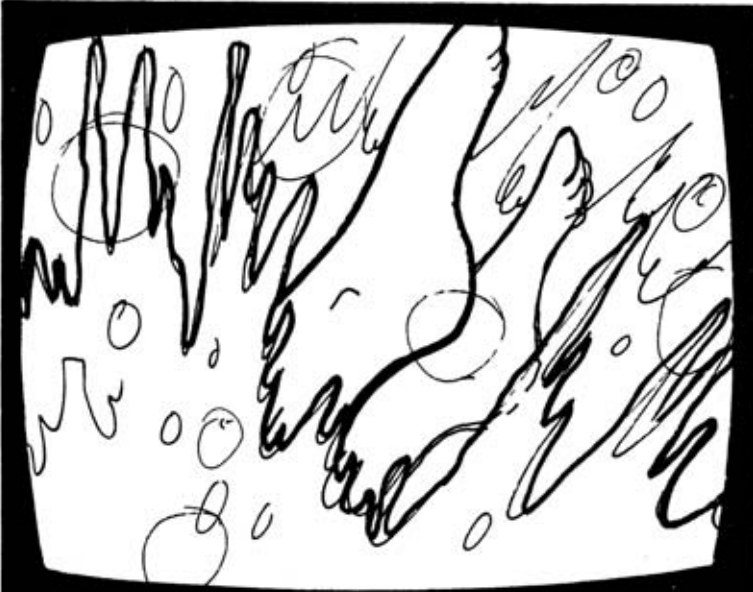
6



Watermill Ridge

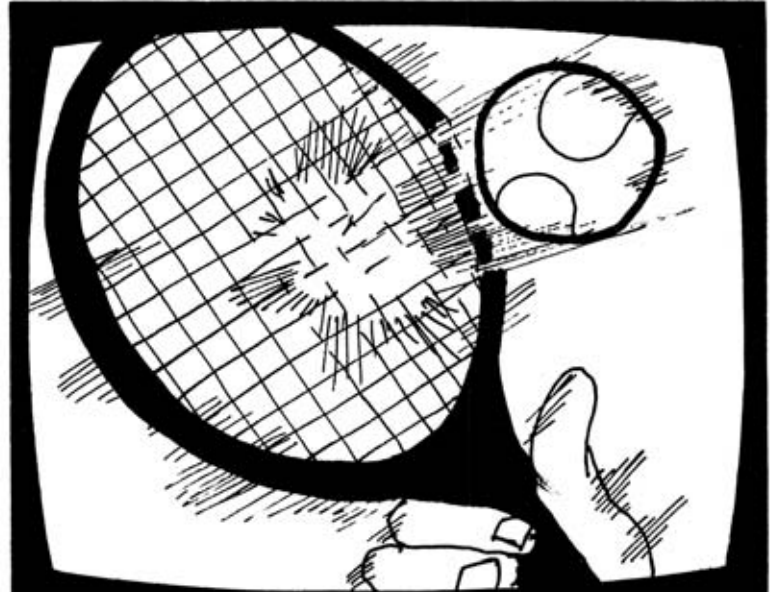
TELEVISION PRODUCTIONS

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AUDIO

ACTION



AUDIO

ACTION

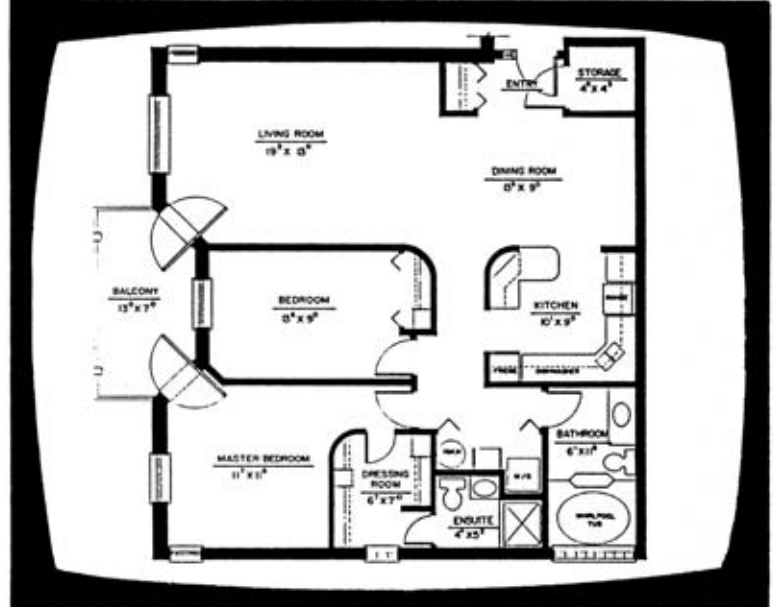
7

8



Watermill Ridge TELEVISION PRODUCTIONS

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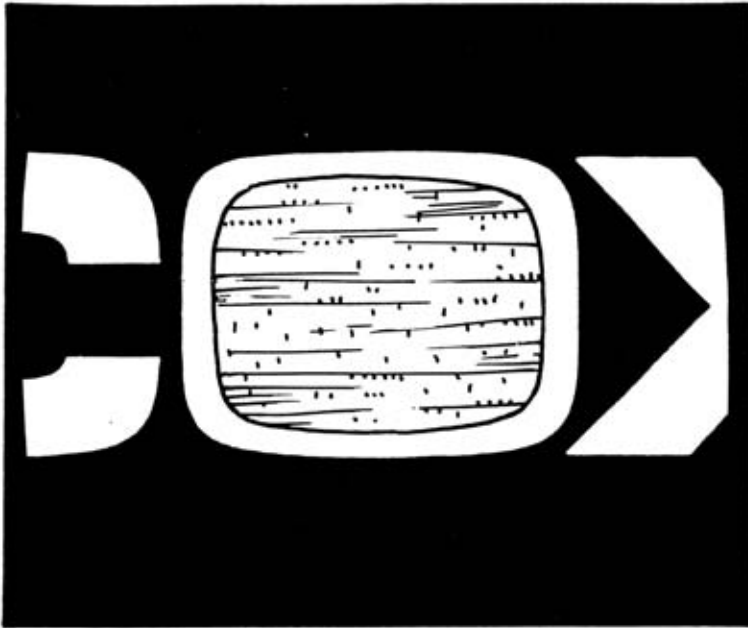
AUDIO

AUDIO

ACTION

ACTION

Cox Radio + TV



AUDIO



ACTION



AUDIO



ACTION

Cox Radio + TV



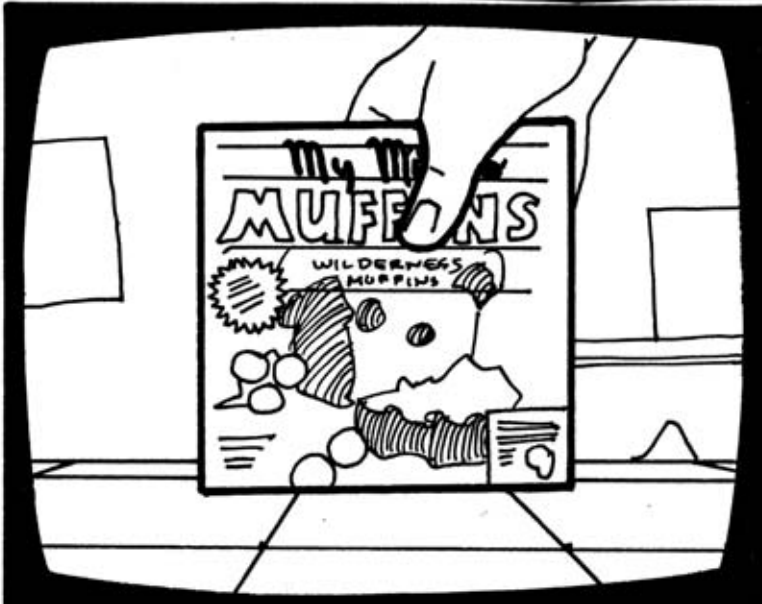
AUDIO

ACTION



AUDIO

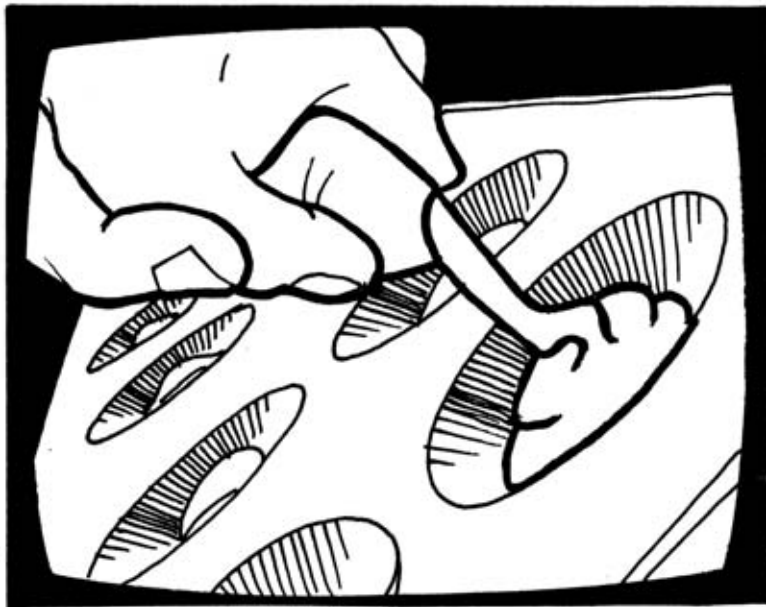
ACTION



AUDIO MY MUM'S MUFFINS



AUDIO



AUDIO

ACTION



AUDIO MY MUM'S MUFFINS

Piercey's Grand Opening (Dartmouth Piercey's/ Buildrite)

CLIENT: PIERCEY'S
COMMERCIAL NO:

PRODUCER:
APPROVED BY:



AUDIO

ACTION



AUDIO †
"Buildrite Boom"
common donut graphic

ACTION

Piercey's June Yard Sale

CLIENT:

PRODUCER:

COMMERCIAL NO:

APPROVED BY:



AUDIO

ACTION



AUDIO

ACTION

CDI - Career Development Institute.

CLIENT:

PRODUCER:

COMMERCIAL NO:

APPROVED BY:

0

2



AUDIO

A LINK TO THE FUTURE,
FROM A PIONEER IN EDUCATION...

AUDIO

CAREER DEVELOPMENT INSTITUTE
OPENS DOORS

ACTION

STUDENT AND INSTRUCTOR
AT COMPUTER TERMINAL.

ACTION

STUDENT TOUCHES SCREEN,
HIS HAND GLOWS AND HE
IS TRANSPORTED....

CLIENT:

COMMERCIAL NO:

PRODUCER:

APPROVED BY:



AUDIO

TO A COMPUTER CAREER
IN LESS THAN A YEAR.

ACTION

TO A BUSY OFFICE SETTING.
CAMERA DOLLYS OFFICE.



AUDIO

THE SPEED AND POWER OF
CDI PROGRAMS ENABLES PEOPLE
TO CHOOSE EXCITING NEW
CAREERS

ACTION

BUSY OFFICE



TELEVISION PRODUCTIONS

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AUDIO

IN TODAY'S INNOVATIVE
COMPUTER INDUSTRY.

ACTION

SECRETARY AT TERMINAL



AUDIO

LEARN AT THE PACE YOU SET
AND UNLOCK THE DOOR TO
YOUR FUTURE.

ACTION

STUDENTS AT TERMINALS.
STUDENT GLOWS AND IS
TRANSPORTED....



TELEVISION PRODUCTIONS

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AUDIO

OR PREPARE FOR A NEW CAREER.

ACTION

MANAGER WALKS TO HIS OFFICE

CAMERA DOLLYS



AUDIO

CDI'S NO-NONSENSE EDUCATION APPLIES PRACTICAL COMPUTER SKILLS TO ON-THE JOB SITUATIONS.

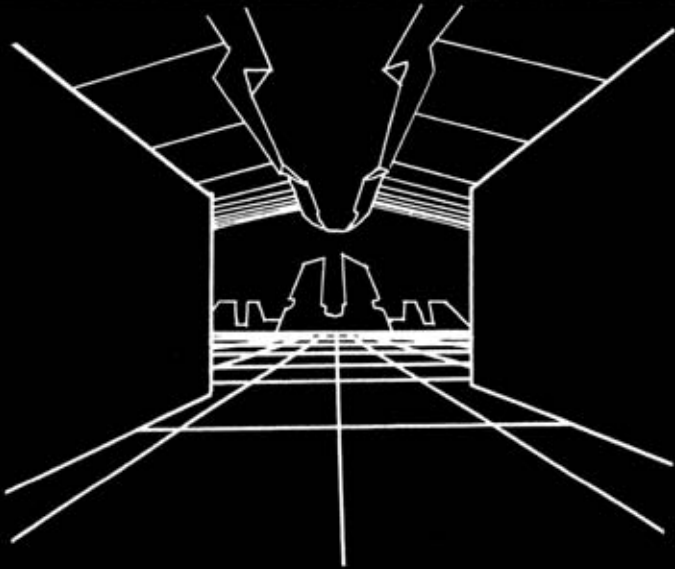
ACTION

STUDENT AT TERMINAL



TELEVISION PRODUCTIONS

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AUDIO

CAREER DEVELOPMENT INSTITUTE HELPS TO PREPARE STUDENTS FOR POSITIONS OF SYSTEMS PROGRAMMERS AND ANALYSTS,

ACTION

POINT OF VIEW TRAVELLING INSIDE A COMPUTER:



SERVICE TECHNICIAN

AUDIO

SERVICE TECHNICIANS,

ACTION

TURNING A CORNER,

CLIENT:

COMMERCIAL NO:

PRODUCER:

APPROVED BY:



AUDIO

AND ADMINISTRATIVE
ASSISTANTS.

ACTION

GOING STRAIGHT,



AUDIO

CDI ALSO OFFERS JOB
PLACEMENT SERVICES

ACTION

JOB INTERVIEW, STUDENT
IS HIRED

CLIENT:

COMMERCIAL NO:

PRODUCER:

APPROVED BY:



AUDIO

TO HELP FIND THE RIGHT
EMPLOYMENT MORE EASILY

ACTION

STUDENT GLOWS



AUDIO

INVEST IN YOUR FUTURE,
THE DECISION YOU MAKE

ACTION

AND IS TRANSPORTED INSIDE
A COMPUTER....

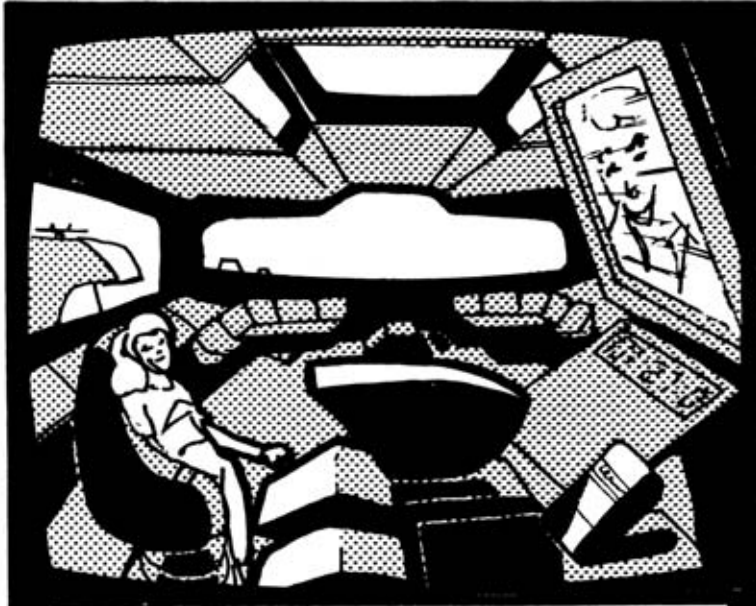
CLIENT:

PRODUCER:

COMMERCIAL NO:

APPROVED BY:

21



22



Career
Development
Institute

CDI

429-7373

AUDIO

WILL DETERMINE THE WORLD
YOU LIVE IN TOMORROW.

AUDIO

CALL CDI TODAY.
479-7373

ACTION

TO ARRIVE AT AN
OFFICE OF THE FUTURE.
CAMERA ZOOMS IN ON FUTURISTIC
BACKGROUND

ACTION

LOGO, PHONE NUMBER,
OVER FUTURISTIC BACKGROUND.



AUDIO

Jingle under.

ACTION

Wide establishing shot of child and grandfather in rural street scene.



AUDIO

Jingle under - Voice over.

I know. Let's go see what your mommy and daddy have on special at the pharmacy today.

ACTION

Close-up of grandfathers face.



AUDIO

Jingle under - Voice over.

Yeah!!

ACTION

Close-up of child's excited face.



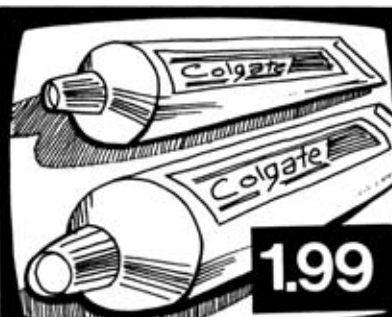
AUDIO

Jingle under - voice over.

Description of sale products.

ACTION

Donut middle with visuals and product descriptions.



AUDIO

Jingle under - voice over.

ACTION

Visuals and product .



AUDIO

Jingle under - voice over.

ACTION

Visuals and product.



AUDIO

Jingle under - voice over.

Now if you were smart, you would shop at ARP Pharmacy too!!

ACTION

Close-up of Grandfather and child.



AUDIO

Jingle up with tag line.

ARP Pharmacy...
We do the little things...
For you!!

ACTION

Animated logo close with tag line writing on screen.



TELEVISION PRODUCTIONS

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CLIENT:
COMMERCIAL NO:



AUDIO #1

Jingle under - Voice over.

I know, lets go meet your mommy and daddy at the pharmacy!!

ACTION

Grandfather figure and grandchild on rural street or sidewalk. Child 3-5yrs. on tricycle.



AUDIO #2

Jingle under - Voice over.

Yeah!!

ACTION

Close-up of child's excited face.



AUDIO

Jingle up - Voice under.

ACTION

Located in the pharmacy, male & female pharmacist discuss details with prop such as a clipboard.



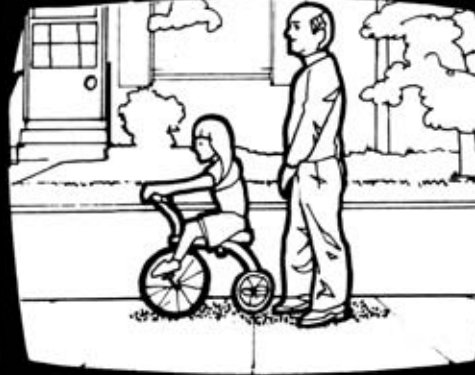
AUDIO

Jingle over - voice under.

There, Isn't that more comfortable.

ACTION

In pharmacy, female pharmacist adjusts the crutch of a young person as mother looks on.



AUDIO

Jingle over.

ACTION

Grandfather and child continue on their way.



AUDIO

Jingle over - voice under.

Thanks bob, come again.

ACTION

In pharmacy as one of the pharmacists helps a familiar customer with bag.

PRODUCER:
APPROVED BY:

CLIENT: MEDIS ATLANTIC
COMMERCIAL NO: ARP PHARMACY

PRODUCER: PAUL STONE
APPROVED BY:



AUDIO

Jingle over.

ACTION

Grandfather and child on rural street. Close-up detail of tricycle wheel and grandfathers feet.



AUDIO

Jingle over - voice under.
You'll find this very effective
without the drowsiness.

ACTION

In pharmacy, male pharmacist with
older woman customer.



AUDIO

Jingle over - voice under.
Hi Mrs. Wilson!

ACTION

Grandfather and child meet a
familiar face along the way.



AUDIO

Jingle over.

ACTION

At the pharmacy as male pharmacist
locks door of pharmacy. Shot inside
looking out.



AUDIO

Jingle over - voice under.
Surprise Mommy!

ACTION

There is a wide establishing shot
of the exterior as the parents are
surprised by Grandfather and child.
then cut to a close-up as they hug.



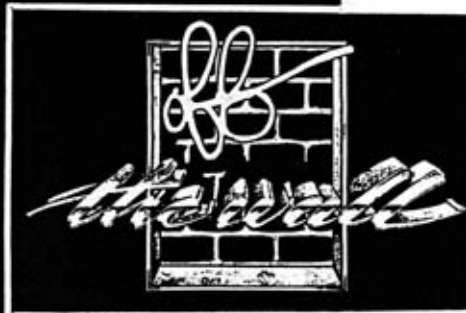
AUDIO

Jingle with tag line.

ARP Pharmacy...
We do the little things...
for you!

ACTION

Animated logo starts over last
shot which then quickly dissolves
away to a background color. the
tag line then writes on screen.



Design Department Co-Supervisor,
 ATV / ASN Halifax,
 A division of CHUM Ltd.

YARMOUTH

AV SUMMER PROMOTION 90



More than
money, it's a
matter of
taste —

The is in upper is first
in all — to in —
words — in all
the yes (the) (the)
the v & in (the)
get the picture need
subsonic education
depends on & (the) (the)
From day
to night now
Ten minutes from
the amber on sign

IVYWIN

VALENCIA NORIA
809 257-9178 / 5860

Valencia



1/2 hour —