

Re: project timeframe query

From: david@hind-smith.com (david@hind-smith.com)

Sent: July-28-14 2:59:07 PM

To: s_ok (s_ok@bell.net)

Hi Stephen,

No worries at all. Are you a developer, in the magazine field? I'm just interested ... The project took about 15 months, it was pretty complicated. The upside is that all the listings restaurants, events etc were simply entered once and they would flow and be formatted directly to print and web ... A lot of upfront time saved a lot of mind numbing labour in the long run.

The needs they defined were complicated, but it would be possible to make a much simpler system for other smaller publications.

Cheers,

David

On Jul 28, 2014, at 2:09 AM, s_ok <s_ok@bell.net> wrote:

Hello David, and thank you for the prompt reply.

My question was out of curiosity as to how long a project like that took to complete, since there still seems to be no software which incorporates databasing and a smaller, independent magazine's press and web production. Unfortunately, I'm not in a position to hire a firm like Hind-Smith so, if my question is invasive for you or your clients, I understand.

Kind regards,

Stephen O'Keefe

From: david@hind-smith.com

To: s_ok@bell.net

Subject: Re: project timeframe query

Date: Sun, 27 Jul 2014 12:09:28 +0000

Good morning Stephen and thank you for the inquiry,

The NOW project was a really interesting one. May I ask what your particular interest is in the work / organization you work for?

Thanks,

David

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David Hind-Smith | president

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On Jul 26, 2014, at 1:06 AM, s_ok <s_ok@bell.net> wrote:

Hello,

I am writing with a question about Hind-Smith's software solution for a magazine listings management system (NOW Magazine, Toronto, ON) incorporating FileMaker Pro and Adobe InDesign, and interfacing with the magazine's web site via ColdFusion. The Hind-Smith.com news page indicates a start date of June 30, 2007; how many months were required to complete a project of that nature?

Kind regards,

Stephen O'Keefe